

School of Management PhD supervisor name list and Contact

专业 Field	姓名 Name	职称 Title	研究方向 Research focus	Email
管理科学与工程 Management Science and Engineering	许庆瑞 XU Qingrui	Academician/PhD Supervisor	1.技术创新与全面创新管理（TIM） technological innovation and total innovation management (TIM); 2.我国企业技术创新道路与能力的研究 study of technological innovation development and capabilities	sbaxuqr@zju.edu.cn
	马庆国 MA Qingguo	Professor/PhD Supervisor	1.行为与决策科学的生理基础； physiological basis of behavior and decision sciences; 2.脑神经管理学(脑神经工业工程、决策神经科学、神经营销学、神经金融学等)Brain management (brain industrial engineering, decision neuroscience, neuromarketing, nerve finance, etc.); 3.仿脑计算 imitation brain computing	maqingguo3669@zju.edu.cn
	吴晓波 WU Xiaobo	Professor/PhD Supervisor	1.信息网络与管理变革 1. Information network and managing change	xbwu@zju.edu.cn
	郭斌 GUO Bing	Professor/PhD Supervisor	1.企业网络与创新行为 1. enterprise network and Innovation Behavior	guob@zju.edu.cn
	刘南 LIU Nan	Professor/PhD Supervisor	1.物流与供应链管理 2.交通运输经济与管理 1. Logistics and supply chain management; 2. Transportation economics and management	nliu@zju.edu.cn
	刘渊 LIU Yuan	Professor/PhD Supervisor	1.新一代信息技术（物联网、云计算、移动互联网）与社会化管理 new generation of information technology (networking, cloud computing, mobile Internet) and social management; 2.电子商务与电子政务 e-commerce and e-government	lyuan@zju.edu.cn
	陈明亮 CHEN Mingliang	Professor/PhD Supervisor	1.消费者神经科学consumer neuroscience; 2.新媒体效应及其神经机制new media effects and neural mechanisms; 3.幸福感知及其神经机制 2happiness perception and neural mechanisms	chenml@zju.edu.cn
	寿涌毅 SHOU Yongyi	A.Professor/PhD Supervisor	1.项目管理project management; 2.运营管理 operations management	yshou@zju.edu.cn
	周伟华 ZHOU Weihua	Professor/PhD Supervisor	1.物流与供应链管理 logistics and supply chain management 2.供应链金融 supply chain finance	larryzhou@zju.edu.cn
	陈熹 CHEN Xi	A.Professor/PhD Supervisor	1.商务智能与数据挖掘 business intelligence and data mining; 2.网上社交网络 online social networks; 3.新型电子商务模式（移动商务、社会商务、云计算服务模式等） new e-commerce model (mobile commerce, social business, cloud computing service models, etc.)	chen_xi@zju.edu.cn
	汪蕾 WANG Lei	Professor/PhD Supervisor	1.决策神经科学（消费者不确定性决策）； decision neuroscience (consumer decision making under uncertainty); 2.行为模拟与仿真； Behavioral modeling and simulation; 3.金融电子商务（网上支付/移动支付） Financial electronic commerce (online payment/mobile payment)	wang_lei@zju.edu.cn
	马弘 MA Hong	A.Professor/PhD Supervisor	1.物流与供应链管理 logistics and supply chain management	hongma@zju.edu.cn
	金珺 JIN Jun	A.Professor/PhD Supervisor	1.技术创新管理 technical innovation management	junjin@zju.edu.cn
	郑刚 ZHENG Gang	A.Professor/PhD Supervisor	1.技术创业、工程项目管理与科技政策 Technical entrepreneurship, project management and technology policies	Zhg1213@zju.edu.cn
瞿文光 QU Wenguang	A.Professor/PhD Supervisor	1.信息技术外包与云计算IT outsourcing and cloud computing 2.信息技术商业价值 IT business value 3.企业信息技术采纳与影响 Enterprise IT adoption and	quwg@zju.edu.cn	

	杜 健 DU Jian	A.Professor/PhD Supervisor	1.对外直接投资与全球制造战略 Foreign direct investment and global manufacturing strategy	dujian@zju.edu.cn
	马克 MARK Greeven	A.Professor/PhD Supervisor	1.中小私营企业的创新能力; innovation capacity of SMEs ; 2.创业和商务模式创新; entrepreneurs and business model innovation; 3.跨国企业研发 multinational R&D	mgreeven@zju.edu.cn
工程管理 Project Management	马庆国 MA Qingguo	Professor/PhD Supervisor	1.工程项目管理 1. Project Management	maqingguo3669@zju.edu.cn
技术与创新管理 Techonology and Innovation Management	许庆瑞 XU Qingrui	Academician/PhD Supervisor	1.研发/技术创新管理 R&D/innovation management 2.技术创新与智慧城市建设 technology innovation and smart city construction	sbaxuqr@zju.edu.cn
	吴晓波	Professor/PhD Supervisor	1.全球化制造与创新网络 global manufacturing and innovation networks ; 2.技术创新管理 Technical Innovation Management	xbwu@zju.edu.cn
	郭 斌 GUO Bing	Professor/PhD Supervisor	1.产业技术追赶与能力构建 industrial technology catching up and the ability of building	guob@zju.edu.cn
	金 珺 JIN Jun	A.Professor/PhD Supervisor	1.创新战略与可持续发展 Innovation Strategy and sustainable development; 2.创新全球化与开放式创新 Innovation Globalization and open innovation	junjin@zju.edu.cn
	杜 健 DU Jian	A.Professor/PhD Supervisor	1.海外投资与技术追赶 foreign investment and technology catching up 2.商业模式创新 business model innovation	dujian@zju.edu.cn
	马克 Mark Greeven	A.Professor/PhD Supervisor	1.创新管理 Innovation Management; 2.战略管理 strategic management	mgreeven@zju.edu.cn
	郑 刚 ZHENG Gang	A.Professor/PhD Supervisor	1.技术与创新的战略管理; 2.全面创新管理与协同创新; 3.非技术创新与商业模式创新 1 strategic management of technology and innovation; 2 total innovation management and collaborative innovation; 3 non-technical innovation and business model innovation	Zhg1213@zju.edu.cn
	黄 灿 HUANG Can	A.Professor/PhD Supervisor	1.技术创新管理; 2.知识产权; 3.科学技术政策 1 Technology Innovation Management; 2 intellectual property; 3 Science and Technology Policy	canhuang@zju.edu.cn
	王重鸣 WANG Zhongmin	Professor/PhD Supervisor	1.战略性人力资源管理; 2.专业人才国际化策略; 3.管理决策与领导能力; 4.组织变革与文化融合 1. strategic human resource management; 2. professionals' internationalization strategy; 3. management decision-making and leadership; 4. organizational change and cultural integration	zmwang@zju.edu.cn
	贾生华 JIA Shenghua	Professor/PhD Supervisor	1.不动产投资与管理; 2.企业理论与公司治理; 3.产业组织与竞争策略 1 real estate investment and management; 2 business theory and corporate governance; 3 industrial organization and competition policy	jsh@zju.edu.cn
	魏 江 WEI Jiang	Professor/PhD Supervisor	1.创新战略/知识型服务业创新战略; 2.产业集群与区域竞争力 1 Innovation Strategy / knowledge-based innovation strategy services 2. industry clusters and regional competitiveness	weijiang@zju.edu.cn

企业管理
Enterprise Management

张 钢 ZHANG Gang	Professor/PhD Supervisor	1.组织理论与组织创新；2.企业知识理论与知识管理；3.企业战略更新与竞争优势；4.技术创新与创业 1 organizational theory and organizational innovation; 2 business knowledge theory and knowledge management; 3 business strategy update and competitive advantage; 4 technical innovation and entrepreneurship	zg@zju.edu.cn
吴晓波 WU Xiaobo	Professor/PhD Supervisor	1.商业模式创新与战略管理 1 business model innovation and strategic management	xbwu@zju.edu.cn
熊 伟 XIONG Wei	Professor/PhD Supervisor	1.质量科学（质量创新、质量机理、生态质量、神经质量、医疗质量）；2.生产运作与供应链管理；3.创新设计与研发管理；4.顾客感知与服务管理 1 Quality Sciences (quality innovation, quality mechanism, ecological quality, nervous quality, quality of medical care); 2 manufacturing operations and supply chain management; 3 innovative design and R & D management; 4 customer perception and service management	wxiong@hzcnc.com
王端旭 WANG Duanxu	Professor/PhD Supervisor	1.团队互动过程研究；2.领导伦理行为研究；3.人力资源国际化研究；4.企业社会责任研究 1 team interaction process studies; 2 leaders' ethical behavior; 3 study of internationalising human resources; 4 Corporate Social Responsibility	wangdx@zju.edu.cn
宝贡敏 BAO Gongmin	Professor/PhD Supervisor	1.企业战略管理；2.组织与管理创新；3.文化作用机理及其管理；4.企业理论与企业知识管理理论 1 Strategic Enterprise Management; 2 Organization and Management Innovation; 3 culture and management mechanism; 4 enterprise knowledge management theory and the theory of enterprise	gbao@zju.edu.cn
许庆瑞 XU Qingrui	Academician/PhD Supervisor	1.企业管理与创新；2.技术创新与企业战略 1 business management and innovation; 2 technology innovation and corporate strategy	sbaxuqr@zju.edu.cn
陈 凌 CHEN Ling	Professor/PhD Supervisor	1.家族企业管理模式研究；2.家族企业传承管理；3.家族企业治理研究；4.家族企业成长的国际比较研究 1. family business research management model; 2. family business heritage management; 3. Family Business Governance; 4. comparative study of international family business growth.	ietlchen@zju.edu.cn
郭 斌 GUO Bing	Professor/PhD Supervisor	1.企业技术与创新战略；2.企业网络中的学习与创新行为 1. Enterprise Technology and Innovation Strategy; 2. behavioral learning and innovation in enterprise networks	guob@zju.edu.cn
颜士梅 YAN Shimei	A.Professor/PhD Supervisor	1.家族企业人力资源管理；2.并购中的人力资源整合；3.创业中的人力资源管理；4.管理中的女性研究 1. human resource management in family enterprise; .2 human resources integrate in acquisitions; 3. Human Resource Management for entrepreneurs; 4. Management Studies in women's role	shimeiyang@zju.edu.cn
谢小云 XIE Xiaoyun	A.Professor/PhD Supervisor	1.团队组织行为研究；2.领导力与战略性人才测评；3.组织中的学习行为 1.team organizational behavior research; 2. Leadership and Strategic Talent Assessment; 3. organization learning behavior	xiexy@zju.edu.cn
周 帆 ZHOU Fan	A.Professor/PhD Supervisor	1.人力资源管理；2.跨文化管理；3.安全管理 1. Human Resource Management; 2 cross-cultural management; 3. Security Management	frankzhou@zju.edu.cn
霍宝峰 HUO Baofeng	Professor/PhD Supervisor	1.物流与供应链管理；2.运营管理；3.跨文化管理；4.信息管理 1 Logistics and Supply Chain Management; 2 operations management; 3 cross-cultural management; 4 Information Management	baofenghuo@gmail.com
		1.供应链管理；2.运营管理；3.工商管理	

	周宏庚 ZHOU Honggen	Professor/PhD Supervisor	1 Supply Chain Management; 2 operations management; 3 Business Administration	
	Douglas B. Fuller	Professor/PhD Supervisor	1.国际商务管理; 2.创新管理 1 International Business Management; 2 Innovation Management	douglas.b.fuller@gmail.com
	姚铮 YAO Zhen	Professor/PhD Supervisor	1.资本市场与投资; 2.VC/PE投资与企业IPO; 3.公司财务与企业并购; 4.商业银行管 1 capital markets and investment; 2.VC/PE investment and corporate IPO; 3 corporate finance and mergers and acquisitions; 4 commercial bank management	z.yao@cma.zju.edu.cn
	窦军生 DOU Junsheng	A.Professor/PhD Supervisor	1.家族企业传承; 2.企业社会责任 1 family business heritage; 2 Corporate Social Responsibility	jsdou@zju.edu.cn
创业管理 Entrperenurial Management	王重鸣 WANG Zhongmin	Professor/PhD Supervisor	1.中小企业创业领导力; 2.创业创新人才开发策略; 3.高技术创业与行为决策; 4.女性 创业能力开发 1 SME business leadership; 2 entrepreneurial and innovative talent development strategies; 3 high-tech entrepreneurship and behavioral decision; 4 women entrepreneurship development	zmwang@zju.edu.cn
	张钢 ZHANG Gang	Professor/PhD Supervisor	1.技术创业的组织过程与模式; 2.创业组织与政策环境 1 technology entrepreneurship organizational processes and models; 2 entrepreneurial organization and policy environment	zg@zju.edu.cn
	陈凌 CHEN Ling	Professor/PhD Supervisor	1.家族企业成长与管理研究; 2.创业与企业历史研究 1 family business growth and management studies; 2 Entrepreneurship and historical research enterprise	ietlchen@zju.edu.cn
	窦军生 DOU Junsheng	A.Professor/PhD Supervisor	1.创业学习与知识迁移; 2.家族企业代际创业 1 entrepreneurial learning and knowledge transfer; 2 intergenerational family business venture	jsdou@zju.edu.cn
技术经济及管理 Technological Economics and Management	陆文聪 LU Wencong	Professor/PhD Supervisor	1.风险分析与投资管理; 2.技术经济与数量经济分析; 3.企业成长与技术创新 1 Risk Analysis and Investment Management; 2 technology economy and the number of economic analysis; 3 Business Growth and Innovation	wenclu@zju.edu.cn
	许庆瑞 XU Qingrui	Academician/PhD Supervisor	1.技术管理与R&D 2.创新能力与全面创新管理 3.企业家精神与全面创新管理 1 technology management and R&D; 2 innovation capability and innovation management; 3 Total Innovation Management and Entrepreneurship	sbaxuqr@zju.edu.cn
会计学 Accounting	姚铮 YAO Zhen	Professor/PhD Supervisor	1.资本市场与会计; 2.公司治理与内部控制; 3.公司财务与企业并购 1 Capital Markets and Accounting; 2 corporate governance and internal control; 3 corporate finance and mergers and acquisitions	z.yao@cma.zju.edu.cn
	徐维东 XU Weidong	A.Professor/PhD Supervisor	1.金融工程及金融风险管理; 2.资产估值; 3.公司财务与企业并购 1 financial engineering and financial risk management; 2 asset valuation; 3 corporate finance and mergers and acquisitions	weidxu@zju.edu.cn
旅游管理 Tourism Management	周玲强 ZHOU Lingqiang	Professor/PhD Supervisor	1.旅游经济与管理创新; 2.旅游规划与管理; 3.旅游产业管理; 4.旅游目的地管理 1 tourism economy and management innovation; 2 tourism planning and management; 3 travel industry management; 4 Tourism Destination Management	zhoulq2@263.net
			1.饭店管理与创新; 2.旅游度假区管理; 3.现代旅游服务业商业模式创新; 4.城市休闲 与乡村度假旅游产业发展战略规划	

	王婉飞 WANG Wanfei	Professor/PhD Supervisor	1 Hotel Management and Innovation; 2 tourist resort management; 3 modern tourism services business model innovation; 4 cities and rural leisure and tourism industry development strategy plan	wangwanfei@zju.edu.cn
农业经济管理 Agricultural Economic Management	黄祖辉 HUANG Zuhui	Professor/PhD Supervisor	1.农村经济与农村发展; 2.土地制度与管理; 3.农业组织与制度 1 Economic and Rural Development; 2 Land Policy and Management; 3 Agriculture Organization and Institution	zhhuang@zju.edu.cn
	卫龙宝 WEI Longbao	Professor/PhD Supervisor	1.农业与食品政策; 2.农产品贸易与营销管理; 3.产业集群、企业成长与城镇发展 1 Agricultural and Food Policy; 2 agricultural trade and marketing management; 3 industrial clusters, enterprise growth and urban	lbwei@zju.edu.cn
	洪名勇 HONG Mingyong	Professor/ PhD Supervisor(part-time)	1.土地制度与管理; 2.制度安排与农村经济 1 Land Policy and Management; 2 institutional arrangements and the rural economy	hongmingyong@163.com
	陆文聪 LU Wencong	Professor/PhD Supervisor	1.农业经济理论与政策; 2.农产品市场与贸易分析; 3.资源与环境经济管理; 4.农业风险分析与投资管理 1 agricultural economic theory and policy; 2 agricultural markets and trade analysis; 3 Resource and Environmental Economics and Management; 4 Agricultural Risk Analysis and Investment Management	wencu@zju.edu.cn
	钱文荣 QIAN Wenrong	Professor/PhD Supervisor	1.土地经济与管理; 2.农村城市化与人口迁移; 3.农业经济理论与政策; 4.农村区域发 1 Land Economics and Management 2 rural urbanization and migration 3 agricultural economic theory and policy; 4 Rural Regional Development	wqian@zju.edu.cn
	张忠根 ZHANG Zhonggen	Professor/PhD Supervisor	1.农业经济理论与政策; 2.现代农业与农业现代化; 3.农业组织与制度(经营体系、集体经济); 4.农业投入管理与绩效评价 1 agricultural economic theory and policy 2 modern agriculture and agricultural modernization 3 Agriculture organization and system (operating system, collective economy) 4 Management and Performance evaluation of agricultural inputs	zhgzhang@zju.edu.cn
	韩洪云 HAN Hongyun	Professor/PhD Supervisor	1.农业经济理论与政策; 2.资源与环境管理; 3.产业组织与制度 1 agricultural economic theory and policy; 2 resource and environmental management; 3 industrial organization and institutional	hhyzlg@yahoo.com.cn
	杨万江 YANG Wanjiang	Researcher/PhD Supervisor	1.农业(农业现代化)经济理论与政策; 2.农业产业(产品)经济; 3.农业科技创新与技术管理; 4.农产品(食品)质量安全管理与消费经济 1 Agriculture (agricultural modernization) economic theory and policy; 2 agricultural industry (products) economy; 3 Agricultural Science and Technology Innovation and technology management; 4 agricultural (food) quality and safety management and consumer economy	wjyang@zju.edu.cn
	郭红东 GUO Hongdong	Professor/PhD Supervisor	1.农业组织与制度; agricultural organizations and regulations 2.农村经济与发展 rural economy and development	guohongdong@zju.edu.cn
	周洁红 ZHOU Jiehong	Professor/PhD Supervisor	1.农产品(食品)市场与流通 agricultural (food) market and circulation 2.农产品(食品)质量安全管理与供应链管理; agricultural (food) quality and safety management and supply chain management 3.农业经营管理 agricultural management 4.农业与食品政策 agriculture and food policy	runzhou@zju.edu.cn
	金少胜 JIN Shaosheng	A.Professor/PhD Supervisor	1.涉农产业投资与贸易 agro-industry investment and trade; 2.农产(食)品安全管理; agricultural products (food) product safety management; 3.农产品市场与价格 agricultural markets and price	ssjin@zju.edu.cn
	阮建青 RUAN Jianqing	A.Professor/PhD Supervisor	1.产业集群与区域经济发展; industrial clusters and regional economic development; 2.产业组织与制度 industrial organization and institutional	ruanjq@126.com

	张晓波 ZHANG Xiaobo	Professor/PhD Supervisor(part-time)	1.产业集群与区域经济发展; industrial clusters and regional economic development 2.产业组织与制度 industrial organization and policies	ruanjq@126.com
林业经济管理 Forestry Economic Management	黄祖辉 HUANG Zuhui	Professor/PhD Supervisor	1.林业产权与制度安排 Forestry property rights and institutional arrangements	zhuang@zju.edu.cn
	韩洪云 HAN Hongyun	Professor/PhD Supervisor	1.林业资源管理与环境经济政策 forestry resource management and environmental economic policy	hhyzg@yahoo.com.cn